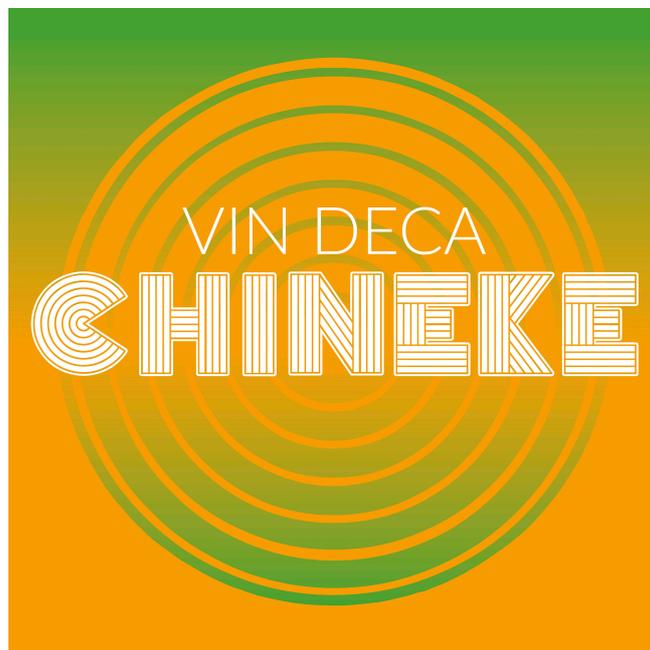




Vin Deca

CHINEKE



Album Press Release

Born and raised in Cameroon, but now living in Germany, Vin Deca has distinguished himself by fusing global pop with the sounds of Africa always bringing a unique flavour only he can provide.

Chineke is Vin Deca's 6th album as a solo artist and his most compelling yet. Released through Hitsmith Records and published by Hitsmith Musikverlag, the album is characterised by a broad spectrum of songs created with a single minded devotion to uplift.

Blessed with the ability to see goodness in the most difficult circumstances, Chineke is the fulfilment of Vin Deca's desire to share hope in despair. Chineke is the word for God in the Ibo language of Nigeria. A word which resonates equally in his hometown of Bamenda. Vin Deca thrives at bringing together hard reality with full blown hope to create an uplifting, encouraging and enlightening album.

Recorded in his studio, The Staff, the producer, musician and studio engineer with well over three decades of studio experience employs Afro-pop tones and rhythms, while maintaining the sound, structure and production style of international pop.

Before becoming a solo artist in 2017, Vin Deca had been operating a commercial recording studio composing, writing, producing and mixing hundreds of songs for artists, bands and companies, creating music in genres ranging from R&B, Pop, Afro Pop, Soul, Hip-hop, to jingles and sound logos.

Together with his studio work, he has performed extensively as a solo pianist, keyboardist and bass guitarist in many bands, all along tutoring and coaching countless artists, bands and groups.

Vin Deca has released 5 albums, from 'Electro Positive' in 2013 - an instrumental dance album, to 'Hallelujah' and 'Take My Hand', both of which were a compilation of singles he released from 2016 to 2019. His 2020 'Jollily' and 2021 'I Love You' albums are both studio albums.

As the son of famed producer Zachariah Halle Azoh-Mbi, Vin Deca grew up immersed in music. Under his father's guidance, he spent his teenage years working as a composer, keyboardist, and technical assistant in the family owned Bel-Pen Recording Studios Bamenda, one of Cameroon's first commercial recording studios.

Chineke builds on a far-reaching foundation of experience and the diligent service of an artist always seeking to heal, build and inspire.

MPN ALBUM LINK