

# MICROCLOCKS

## **microClocks – the clocks are ticking...**

Single: is anybody out there? – 28th October 2011 (Artist Station Records)

Album: opinions are on sale – 18th November 2011 (Artist Station Records/Soulfood)

In our society clocks are ticking faster and faster. Insecurity and fear pave ways for manipulation and control. Arbitrariness and exchangeability step into orientation and traditional values. Within this environment of radical change and constant restlessness people resemble a bunch of autumn leaves, randomized by the wind of change, building new structures with every blast, while being at the mercy of their own powerlessness.

On their album “opinions are on sale“ **microClocks** adopts that restless change, that incessant ticking, which often feels cold, mechanical and industrial, creating an own artistic universe – sometimes apocalyptic and brute, sometimes spherical and dark. Electronic and impellent rhythms build the core of the modern and nevertheless profound electronic rock of the band from North Rhine-Westfalia, Germany. Within them the pulse of our world – a rapidly alternating world, where measures of values degenerate into general tendencies and the necessity of manipulation and heteronomy is established with the help of anxiousness and fear – is beating.

Thereby all this seems to become reality, which would have been come across like a scraggy science fiction movie some years ago. “Is the total loss of private sphere unavoidable? Do we have to buy supposed security by putting every single person under general suspicion?“ **microClocks** is challenging clearly. “And can we be regarded as paranoid or even suspicious, if we are not willing to accept all this without reservation?“

Already in the course of their debut-EP the band received awards as well as fundings by the land of North Rhine-Westfalia and different radio and TV stations, like 1Live, WDR, SWR, RBB or Deutsche Welle gave attention to the sound of **microClocks**. For their first, at that time under their own auspices distributed album „stars from diffuse matter“ and for the video of the same title the musicians reap awards at the „German Rock & Pop Prize“ in the categories “Best Album (anglophone)“ and “Best Video“.

With “opinions are on sale“ they are now appealing to the broad public for the first time, beginning with their first single named „is anybody out there?“ at the end of october. A question that sounds banal at first sight, but which is essential for philosophical debates on existence beyond perception since generations nevertheless. What remains, when you subtract yourself from the big equation?“ Everyone of us asked oneself such abstract questions before“ says the band, referring to further sociopolitical themes of their album – to faked ideals, instable identities or social inequities.

Within the work on the new album producer Massimo Nocito provides assistance again, creating a sound, which is as crystal clear and precisely as the artistic contents of **microClocks**:

“In times of external determination, manipulation and decline of traditional values clocks are ticking fast and remorseless – time is really running out!“