



envelope

even before the release of their first album, critics unanimously hailed their music with phrases such as "very inventive", "catchy" "rare naturalness" and "they play and write great songs". The leading newspaper in Denmark recently named them as "...**one of the two most talented bands in Denmark...**"



Their first demo was praised by Gaffa (the foremost Danish Pop/Rock magazine) as "**Demo of the Month**" and their debut at the **Spot 06 festival** was an immediate success. envelope has already played at most of the radio stations in Denmark as well as on **Go' Morgen Danmark**, the equivalent of "Good Morning America" on **Danish National TV** earlier this year, and has been invited to venues throughout the European continent – all before even releasing a first album.

By the spring of 1998, Christoffer had been isolating himself in his apartment for one and a half years in order to concentrate entirely on writing songs. It was just at that time that he began the auditions that eventually led him to find Morten

Ravn and Jesper Holm. envelope was conceived in the course of that spring.

In the spring of 2001, envelope made their **first tour to the US**. One of two hundred - out of over 1200 (and the only Scandinavian band) - chosen to play at the **NEMO** showcase in Boston, envelope showcased at **T.T. the Bears Place** before playing at a couple of clubs in NYC including **Arlene's Grocery**. That summer **envelope opened the Roskilde Festival** in Denmark and directly afterwards completed their debut album, which was recently released in Denmark and Norway on the Turmic Records/Chicken Farm label; December 2002 in Korea. **envelope toured the UK** in September/October 2001 and played at **The Cavern Clubs** in Liverpool and Exeter, **The Bull & Gate**, **Bar Oz**, **Amersham Arms**, etc., and were invited back to each venue.

In November 2001, envelope performed on the hugely popular Danish program "**The Bugs Bunny Party**" broadcast on Danish national TV to over **200,000** viewers.

2002 commenced auspiciously with a guest return appearance on **Good Morning Denmark**. In March, envelope performed at Scandinavia's most important music showcase festival **By:Larm Festivalen** and was chosen as **one of the 10 finalists (of over 550 bands world-wide)** in the **Indie Band Search contest** at www.indiebandsearch.com. In September, 2002, the Indie Choice 2002 compilation CD was released in the US through Mod Music. www.modmusic.com Song **#1** on the compilation (out of the 10 finalists) was the envelope's single, "Stay". In May, Envelope played before a crowd of **25,000 spectators** at the **Miljöfestival**, and in June Envelope played at Denmark's **Midtfynsfestival**. US mega-producer, Mark Berry, (D. Bowie, Duran Duran, B. Idol) heard envelope during a recent production engagement in Sweden, and has offered to produce their next album.

In January 2003, envelope played at The **Eurosonic festival**, in Gröningen, Holland, and in October "Stay" was licensed by **Nibelung Records** for the GAS and Benelux Territories. Envelope is presently recording demos for their next album.



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R E V I E W S

Indie Choice 2002 Featuring winners of Indie Band Search Contest

by [May Wiseman](#)

February 2003 <http://www.scorerocks.com/032003/indiechoice02feature2-03.html>

This is a compilation disc that features the winners (and apparent honorable mentions) from the indie choice awards held by ModMusic Records. The judging panel consisted of industry professional, major and independent label A&R scouts, radio DJs, music writers, publishers, and other entertainment people. The competition winner out of 550 entries turned out to be Angela McClusky... **If everyone could tune into his or her FM pop station and hear Envelope's Stay, the Britneys and Blink 182s would vaporize quicker than the yeast in your no-rise bread dough.** Our alternative FM would turn into insta-toga with NYC Smoke Empire Of Doubt ... I mean come on folks! These industry pros had to know that there is a little problem with mainstream hearing these bands and the energy they possess.

The Muzzle on Danish Music

"You've heard this lament before. It's actually become somewhat of a classic. To put it bluntly there has been a crisis in Danish rock ever since Gasolin broke up. But this time the massacre is a chilling reality. Autumn is traditionally known to be high season for the recording industry, and yet this season offers very little news on the Danish front. And should someone actually release something it would surely be silenced by the [Danish] radio and TV...The problem is that it isn't enough any more to have talent, good songs and a tight group in order to come out with one's music in Denmark...**Two of the country's most talented groups, Mew and Envelope, have, accordingly, received contracts outside the country after many years of pounding in vain on the doors of the Danish recording industry.** Both bands are well known for their melodious pop music and are not cult names for a black inner circle..." From the largest Danish newspaper, *Politiken* by Erik Jensen, August 28, 2001

The male quartet **Envelope is still more solid proof that Copenhagenesque guitar pop is going strong...**Their alternative and melodic guitar pop marches on the new tuneful pop tradition from both the USA and England. – *Roskilde Festival, 2001*



Demo of the Month:

"...From the speakers flowed pleasant and easy-flowing pop music with a capital P...Envelope possesses the ability to move through many moods and styles of music without losing their uniqueness...**Envelope possesses a naturalness, which enables them to play with genres, without it sounding like pure exercise. The music is very inventive and diverse... played with tongue solidly in cheek...best described as graduate-like, and expresses a life assuring mixture of melancholy and youthful playfulness.** - Nikolai Lubich, *Gaffa*, October 1999



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In the middle of the Hell that is Danish Pop, it is a relief to find that it is possible to make pop music without dressing up like a cartoon character. It is quite a differently mature and timeless tradition of pop that the new Danish band, Envelope, are exponents of...Envelope both sing, play and write great songs...They play a breezy and elastic kind of pop music...a constant pleasure, with many delicate nuances. - Kim Skotte, *Politiken*, June, 1999

The Danish guitar pop group, Envelope, enjoyed great success in Sweden and Norway long before their debut album, *Stay*, hit the Danish record shops. A couple of singles have given the band a taste for what it's like to be placed on the charts side by side with the really big names, and as a matter of fact, it is no surprise that they have made it there.

Stay is an easy flowing and pleasant record, glowing of great tunes and a nice cozy-melancolic tone...The opening song, *Stay*, is one of the strongest songs, but the album also offers an easy-listening-like tone as well as a clear 60's tendency - especially the lovely *After All These Years*...



Their great tunefulness is the predominant feature of the album, and that it is definitely also the great force of Envelope. *Underafdelingen* By Morten Wamsler

Envelope has been noticed on the Danish up and coming scene. **They represent some of the best pop music we have heard in a long time** and they are all very talented musicians. They stand out from other pop bands by being aware of the importance of good music. They don't just think about writing a hit, they also

want their music to be well played and well composed... www.musiconline.dk September 2001

Downright Hits

A debut album from a young band which makes the Danish guitar pop-scene a little more interesting. Envelope plays music inspired by alternative English pop (Travis, Coldplay etc.) **The impression they give is noticeably more immediate and polished with lots of acoustic guitar and downright hits.** "Musikeren" September 2002

"...(Track #4 ["All These Years"] is a hit song)... I would compare Envelope to Manic Street Preachers out of London (which is a compliment). Just like the Manic Street Preachers, **Envelope have an intelligent, eclectic, upbeat pop sound**...Thanks a lot for sending this one out (it was definitely a good one), and please pass along anything you feel is worthy to my attention." A&R at RCA October 7, 2003